



# 2022

## IN REVIEW

[BackBayCommunications.com](http://BackBayCommunications.com)

# 100+

BackBay clients were mentioned or featured 100+ times in the *Wall Street Journal*

Ranked as a Top 10 Private Equity PR firm in The Deal's League Tables for 15 consecutive quarters

# TOP TEN

# 75%

Grew our impact investing & ESG client base by 75%



JBG SMITH

VIRIDI | ENERGY



**Hired 12 new team  
members**

# 12

# 26%

**Grew firm revenue  
by 26%**

**CORE**  
INDUSTRIAL



**MEKETA**  
INVESTMENT GROUP

**MC** MONROE  
CAPITAL

**Signed our 120th  
Private Markets Client**

MONUMENT GROUP

**SHORE**  
Capital Partners

**STELLUS**  
CAPITAL MANAGEMENT

THOMPSON STREET  
CAPITAL PARTNERS

# 120<sup>th</sup>

# 8

Recognized  
for our work by 8  
industry-leading awards  
programs & rankings



# 10



Build Brands | Drive Growth