





BackBayCommunications.com

BackBay clients were mentioned or featured 100+ times in the *Wall Street Journal*

Ranked as a Top 10 Private Equity PR firm in The Deal's League Tables for 15 consecutive quarters

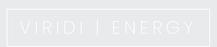














Grew firm revenue by 26%









^C CAPITAL

Signed our 120th Private Markets Client







Recognized for our work by 8 industry-leading awards programs & rankings

Celebrated 10 Promotions

BACKBAY COMMUNICATIONS

Build Brands Drive Growth