





### BackBayCommunications.com

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BackBay clients were mentioned or featured 100+ times in the *Wall Street Journal* 

Ranked as a Top 10 Private Equity PR firm in The Deal's League Tables for 15 consecutive quarters

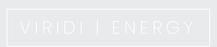














Grew firm revenue by 26%









<sup>C</sup> CAPITAL

## Signed our 120th Private Markets Client







Recognized for our work by 8 industry-leading awards programs & rankings

# Celebrated 10 Promotions

### BACKBAY COMMUNICATIONS

### **Build Brands** Drive Growth