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**Advisors Asset Management Selects BackBay Communications
As Public Relations Agency of Record**

BOSTON, April 1, 2008 – BackBay Communications, a strategic marketing and public relations firm focused on the financial services sector, and Colorado-based Advisors Asset Management (AAM), a leading investment solutions partner for financial professionals, today announced that AAM has chosen BackBay as its public relations agency of record.

BackBay Communications will provide media relations, media training, and conference speaking support.

“After conducting a comprehensive review of several national public relations firms, we selected BackBay Communications because of their financial services expertise, senior-level involvement, and great references from their clients,” said April Stout, Marketing Director, Advisors Asset Management.

“We are very pleased to be working with Advisors Asset Management,” said Bill Haynes, President, BackBay Communications. “AAM is a leading provider of a comprehensive array of financial products to financial professionals and we look forward to being their public relations partner as they continue to grow.”

About Advisors Asset Management

Advisors Asset Management (AAM) is a division of Fixed Income Securities, Inc. (FIS), a broker/dealer, member FINRA, SIPC and SEC registered investment advisor. AAM is a comprehensive investment resource for financial professionals, providing their partners/clients with extensive portfolio support services and efficient access to the fixed income and equity markets. AAM specializes in providing timely investment solutions, including Unit Investment Trusts and Structured Products as well as Separately Managed Account services. With nine major offices across the nation, AAM partners with more than 75 broker/dealers, 25,000 registered reps, 2,500 independent registered

advisors, and 175 street accounts, which includes small and regional BDs and wirehouses. For further information about investment solutions offered by AAM, please visit: www.aamsecurities.com.

About BackBay Communications

BackBay Communications is an independent strategic marketing and public relations firm focused on the financial services, professional services, and financial technology sectors. Headquartered in Boston, BackBay serves companies and professional organizations across the country, with current clients in Boston, Denver, Chicago, New York, San Francisco, and Washington, DC. Through strategic partnerships, BackBay provides US-based clients with services in Europe and Asia. www.BackBayCommunications.com.

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